

All Things Nice Company Presentation

Company Profile



- All Things Nice (ATN) is a platform to introduce the Indian consumer to all things nice ranging from wines, cognacs, single malts and beer to cheese, charcuterie and gourmet food.
- We work with corporates in the financial and luxury sector in their client engagement and client acquisition activities through innovative events and services.
- We offer consultancy to restaurants, hotels, retail chains and airlines and Indian and international brands in the luxury food and drink sector.
- We work with producers of wine, importers of wine & spirits and international wine & spirit brands available in India.
- We aim to bring together the consumer and brands that deserve recognition through superior tastings and educational events. Our events are a celebration of all things epicurean at the city's best restaurants, hotels and even at art galleries.
- The ATN member database has **9,600 high net worth members** who have chosen to be part of our experiences and a mailing list of 2,62,000+ subscribers.
- We offer Fine Wine Investment Services through our partnership with APM based in the UK.



Nikhil Agarwal Sommelier & Director All Things Nice



About Nikhil Agarwal

All Things Nice has been conceptualized by Nikhil Agarwal, a trained Sommelier who received his degree in London.



- Nikhil won the Wine Australia scholarship in 2012 and in 2013 Wine Australia made him their A+ Wine Educator in India.
- He launched the first ever Indian Wine Consumers Choice Awards in 2012 and The All Things Nice Wine Week 2013
- He was the Project Director of the Sommelier India Wine Competition, chaired by Steven Spurrier in 2009 & the Indian Wine and Spirits Challenge in 2010
- Prior to setting up All Things Nice, Nikhil launched the division of Sula Vineyards, India's most recognized wine brand. He has worked with LVMH, and was responsible for trade marketing at Diageo
- Nikhil has been in the wine business for over 16 years and has hosted over 2000 wine events, festivals
 and training sessions over the last few years.
- Nikhil has lent his written expertise to eminent publications like BBC Good Food, GQ, Times of India, HT, Femina, and Mumbai Touchdown, among others. The reputed Fortune India, Grazia, Man's World, Millionaire Asia, Time Out, The Entrepreneur & Bombay Times have also featured him. He has been featured on TV channels such as NDTV Profit, Times Now, Bloomberg TV and ET Now. CNBC did a feature on Nikhil as part of the show 'Young Turks' in 2013 and the Discovery Channel featured him in the show The Flying Wine Maker in 2015. He was voted as India's TOP 10 Movers & Shakers in Verve magazine in June 2014. Nikhil has been invited by Trade organizations from around the world like HFTDC, SIAL, ProWein, etc to speak about the Indian wine industry for international exhibitors and buyers.
- Due to the calibre of members, Knight Frank has made Nikhil an associate of their luxury division.

What We Do For Hotel Chains, Restaurants, Modern Retail Stores & Airlines



- Staff training on wine & spirits.
- Beverage menu engineering.
- Restaurant & bar showcase through events.
- Wine by the glass program.



Restaurant & Bar Showcase at Events



All Things Nice Penfolds Wine Dinner at Ellipsis



Walk Around Tasting at Novotel for the Indo-French Chamber of Commerce & Industry





Charity Fundraiser with ATMA at Shiro





Events At Hotels







DISCOVERING AUSTRALIAN WINE

This July The Taj Mahal Palace Mumbai and All Things Nice combine to give you an Australian wine experience like no other!



Australian Wine Flights

Discover wine regions across Australia with our selection of wine flights created exclusively for the festival. Choose from a selection of three flights and unravel Australia one sip at a time.





Set Course Wine Dinners

Savour carefully designed set course menus with hand-picked Australian wine at Golden Dragon, Souk, Wasabi, Zodiac Grill and Masala Kraft. Cuising from around the world with wine row Down Studen





Masterclass with Sommelier Nikhil Agarwal

Wine Australia's official Wine Educator Nikhil Agarwal will take you through the history of wine in Australia with a tasting of a range of wines selected from regions across the country at Starboard. A selection of appetizers will be served throughout the evening. Rate per person is Rs.1,800 plus taxes.





Penfolds Wine Dinner

toin Andrew Officien from the iconic Penfolds winers in Australia for a sit down wine dinner with a fantastic menu prepared by no other than Chef Hemant Oberoi. Rate per person Rs.5,500



For more information mail us at info@fallthingsnice in or contact us on 9769508278. Reserve in advance for the Masterclass and Penfolds Wine Dinner. Full payment confirms your booking.









a Masterclass on Australian Wine with Sommelier Nikhil Agarwal and a very special Penfolds Wine Dinner.

For more information mail us at info@allthingsnice.in or call 9769508278. Reserve in advance for the Masterclass and Penfolds Wine Dinner. Full payment confirms your booking.



WINE BY THE GOBLET AND A DECADENT PLATTER OF CHEESE AND TO THINK, IT'S ONLY TUESDAY EVENING.

JOIN SOMMELIER NIKHIL AGARWAL, FOR A WINE AND CHEESE MASTERCLASS.



This month, we invite you to raise a loast with Sommelier Nikhil Agarwal from All Things Nice, as he pairs fine wines from India and across the world, with a scrumptious selection of cheeses, From Gorgonzola and Parmigiano Reggiano to sparking wines and dessert wines, learn the nuances and know-how of the good life by the goblet and the silver. Shall we say cheers then?

VENUE: PALI VILLAGE CAFÉ, BANDRA DATE: 18™ DECEMBER, 2012 TIME: 7 PM REGISTRATION FEES: ₹ 1,000 PER PERSON. TO REGISTER CALL: +9920375444 OR NAME US AT: INFO@ALLTHINGSNICE.IN







TO SUBSIDES TO GOODFOOD WASAING SHE STILLS TO SISSE OF LOCION TO WASS TRANSONOUP CON. I ASSO ANALYSIS ON ZING CON WAS MASSIFED CON.

The Taj Mahal Palace

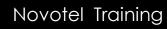
Staff Training





UB France training





Consumer Services



- Fine wine and spirit events
- Educational experiences over wine and spirits.
- Vineyard Visits India and Overseas.







Corporate Services



- Client acquisition and engagement programs through wine, spirit and gourmet food experiences.
- Employee engagement events.
- Corporate gifting.
- Wine & spirit brand launches.
- Consumer & trade marketing wine & spirit brands.
- Curating & sourcing wine & spirits for your events.



An Evening with Louis XIII de Remy Martin

















Supporting Indian Wine



Representing the Indian wine industry at SIAL China 2015

Sommelier and Director, Nikhil Agarwal was invited to speak at the Wine Innovation Forum at SIAL China, Asia's largest food and beverage exhibition where he addressed a group of over 100 international exhibitors and buyers. He represented the Indian wine industry by speaking about the wine market in India, the general Indian wine consumer and the potential of wine trade between India and China.

A tasting of 5 domestically produced wines that best represent India was conducted by

Nikhil at the exhibition.



Myra Vineyards



- Myra Vineyards, headquartered in Bangalore, was launched by Ajay Shetty and Nikhil Agarwal in 2013.
- The wines are now available in leading wine retail stores in Mumbai, Pune, Bangalore and Goa. Myra is also making its foray into the Hong Kong market.
- Nikhil passionately leads the teams responsible for production, marketing and sales of Myra wines in India and overseas.
- With Nikhil's efforts, Myra Vineyards has been voted the top 10 brands from South India and is one of the fastest growing wine brands in Asia
- The brand has won medals at Decanter Asia Awards 2014, the International Wine Challenge in London, Hong Kong Wine and Spirits Competition 2014 and the Indian Wine Consumer's Choice Awards
- Myra Vineyards has been recently added to the wine list of India's leading hotel chain, The Taj Group of Hotels.
- To have a look at the extensive media coverage of Myra Vineyards, please visit http://www.myravineyards.com/press.html

Working With International Wine & Spirit Brands



- All Things Nice could introduce your wine & spirit brand to hotels and restaurants we consult
- All Things Nice works with every single importer of wine in the country and will acquaint importers with your wine & spirit brand
- Nikhil writes for relevant publications in trade and lifestyle categories and could showcase your region and/or wine & spirit brand in India through media recommendations and coverage.
- Increase consumer awareness through wine tastings and wine dinners of your wines.



Working With International Wine & Spirit Brands



The Penfolds Wine Dinner organized by All Things Nice at Ellipsis







With Simon Cant, Global Brand Ambassador, Penfolds Winery (Australia's Most Iconic Wine Brand)

The Indian Wine Consumers Choice Awards



- Conceptualized by Nikhil Agarwal and launched in 2012, this annual event is a consumer driven recognition of the finest wines produced in India.
- IWCCA gives the Indian wine enthusiast a platform to voice his own opinion and to help create an independent list of India's finest wines without a brand bias.
- Consumers judge and evaluate wines for themselves via a blind tasting.
- The results of the IWCCA provides wine consumers with a guide to the best Indian wines produced.











IWCCA In The News

Judge the best wine

f you are a wine connoisseur, here's your chance to judge the best that the country has to offer. Be a part of the 2nd edition of the Indian Wine Consumer Choice Awards, this weekend and judge the best wine according to you. Presented by All Things Nice, the aim of IWCCA is to give Indian consumers an opportunity to judge and rank the best Indian wines available in the country. Consumers will taste the wines, unaware of the brand name. thereby allowing an unbiased and accurate judgment based on the quality of the wine itself. The scores will be given on the basis of appearance, nose, palate and finish of the wines. The results will be calculated and verified in an unbiased manner, leaving no room for error, permitting 100 per cent accuracy in the results.

The winners of each category will be announced a week fost the judging through the All Things Nice website.

When: Jan 18, 2 pm Where: Taj Lands End, Bandra (W) For registration: log on to www.allthingsnice.in

THURSDAY, 16 JANUARY, 2014, MUMBAI, www.mid-day.com

05 HITLIST THE GUIDE to food/art/books/shops/culture



Be a judge of

lways wanted to

Here's your chance

be a wine

favourites from among the

Indian wines in the market.

Log on to www.allthing-

to judge and rank your

snice in and register to

participate in the Indian

Wine Consumer's Choice

Awards 2014. The event.

edition, is being held on

Saturday (January 18) at 2

can participate in a blind

domestic brands and score

tasting across several

pm. The venue is Taj Lands

As a consumer judge, you

which is in its second

End, Bandra (W).

connoisseur?

You win(e) some you lose some

PICTURE FOR REPRESENTATION ONLY

ost of you have been reading about wines for years now — the different varieties of grapes used, the process of fermenting them, the correct colour of the wine, its aroma and taste, and above all how to pair wines with Indian food. If you consider yourself a wine connoisseur, and can tell a wine's name by just a sip, now is the time to put that knowledge to test. All Things Nice has organised the Indian Wine Consumer Choice Awards where

them on the basis of

appearance, nose, palate

The winners of each

a week later on the same

category will be announced

website, and winning wines

will be awarded certificates.

and finish of the wines.

they will be offering a range of domestic wines for testing without any labels. All you have to do is grade it based on your understanding of wines and on the basis of its appearance, aroma, palate and finish. So, join wine-lovers from all over Mumbai and judge the best domestic wine.

ON January 18, 2 pm onwards AT Tai Lands End, Band

TO REGISTER Log on to www.allthingsnice.in



WINNING

The Indian Wine Consumer's Choice Awards held this finest wines from all over India





HE SECOND edition of the Indian Wine Consumer's Choice Awards 2014 (IW-CCA), organised by All Things Nice, which began with a blind tasting session on January 18, 2014 at the Taj Lands End, Mumbai turned out be a success. About 119 wines partici-thenticity of the session. In ad-pated in the competition which were tasted by 100 consumers
sion, All Things Nice, will also

who were part of the judging panel. The tasting event went on for 3.5 hours and scores were given on the basis of ap-pearance, fragrance and palate of the wines. Apart from the was also attended by winers

year witnessed an interesting display of some of the





Winners list Gold medal

Blane 2018 Banc 2018 Fratelli Gran Cuvée Brut Zamna Soirée Brut Rosé

Four Seasons Blush (Rosé) Sula Satori NV Charosa Reserve

Charosa Reserve
Tempranillo 2012
Fratelli SETTE 2010
Revello Nero D'Avola 2012
KRSMA Sangiovese 2012
Sula Dindori Reserve Viognier 2013 Fratelli Chardonnay 2013

Sula Riesling 2013 Vallonné Reserve M Reveilo Meriot 2012

atokssh Cabernet Sau gnon 2012 SDU Deva Syrah 2013 Sula Sauvies

Sula Brut Rosé NV Valionné Rosé 2013 Charosa Pleasures

Sula Red Zinfandel 2011 eveilo Grillo 2012

Mokssh Chardonnay 20 Big Banyan Meriot - Goi Zampa Syrah 2011 KRSMA Cabernet Sauvignon 2012 Sula Chenin Blanc 2013 Charosa Selections Shir

ello Caber

over Art Collection

Big Banyan Cabernet

The All Things Nice Wine Week

- Wine prices in India pose a great deterrent to consumption patterns. Wine Week gives enthusiasts access to wine at Mumbai's best restaurants and 5-star hotels at a flat 30% less for one week only.
- With high taxes and mark ups, this unbelievable deal has made wine more approachable and definitely more affordable to thousands of wine lovers in the city. Currently, Wine Week is in its 5th successful edition.
- Some our restaurant and hotel partners include Four Seasons Hotel, Taj Land's End, Sofitel, JW Marriott, Trident, Le Pain Quotidien and more.
- Our partners include Vogue, Conde Nast Traveller, Deutsche Bank, Hafele, BBC Good Food, PVR, Jean Claude Biguine and Uber among others.



write to wineweek@allthingsnice.in

















Wine Week In the News



It's all about wine

The vino fest

n its fourth edition, Wine Week by All Things Nice is set to

ger and better. This re introducing set d with wines. This year,

d with wines. This year g restaurants include

Tasting Room, Busaba and Nico e you can opt for their standard off deal on over 1,000 different nternational wines. Bookings so make sure you grab a table.

Let the good times roll

Get high on Wine Week from August 25-31

gust 25 to August 31





Great deals on wine

At an upcoming event, you can avail of exciting offers on a range of wines and set menus across city restaurants

ines and their pairing with dishes from various cuisines have been popular with urban consumers for some time now. And among the initiatives that allow one to sample different variety at reasonable prices is the All Things Nice Wine Week, presented by Hafele.

The fifth edition of the event will be held from February 22 to 28. The event promises a number of great deals for food and wine affectionados, who can avail of a flat 30 per cent discount on wines from across the world, at partner restaurants, during this period.

If you're a foodle, you can induge in a set menuthat has wines paired with each course, at a price that offers value for money. We wanted to create a week that would allow all of us, who either love wine or are interested in it, to experiment with and enjoy various styles of wines and crane wateries.



with cuisines from all over the world," says somnelier Nikhil Agarwal, founder, All

Things Nice.
Over 35 restaurant
partners that offer a variety
of cuisines and cater to all
kinds of price brackets are
participating in this event.
The list includes hotels suc
as Sofitel BKC, Trident,

Lands End, Bandra (W) and Four Seasons in Worti, and standalone eateries like Olive Bar And Kitchen in Khar, Nido in Khar, and all outlets of Pizza Metro Pizza, Smoke House Deli and Lo Pain Optoriliae, in

The offers don't end here. With February being termed the month of All Things for those who par Radio taxi servic provide two credi each for every bo is made during ti week, while salor Jean Claude Bigu give special vouc to the patrons.

as set menus fo

All Things Nice Wine
Week is back in
its fourth edition.

Conceptualised by Sommelier
Nikhil Agarwal, the aim was to
bring together consumers and
brands that deserve recognition. Agarwal says, "We started
All Things Nice in January

glynda.alves@timesgroup.com

2010. I had worked with companies like Sula Viney ards, Moet Henessy and Diageo and had realised that there was nobody out there looking out for the consumer. We wanted to be a voice that would guide and

showcase the best

of wines and spirits across the globe to consumers who wanted to experience the best."

Wine Week was born out of this desire to let Mumbaikars explore a thriving culture. Agarwal says, "Over the last 15 years, wine consumption in Mumbai has truly taken off. There are bars, restaurants and hotels with a higher degree offo-

cus on wine and there are wine events and festivals... People increasingly serve it at parties. They want to educate themselves on wine."

The Week allows patrons to



try 1,300 varieties of both a mestic and international har picked wines at 30 per cent le than their regular price at the partner restaurants. Some the participating restaurar include San-Qi, Botticin LPQ, Nico Bombay, Cheval, Lands End and Olive.

Agarwal says, "My favor ite place to drink wine Maritime by San Lorenzo the Taj Lands End. I also lo The Table, Indigo and the ? Mahal Palace & Towers."

PIC: THINKSTOCK
PIC: THINKSTOCK
Booking: Mail All Things Nice
wineweek@allthingsni
in or
call 98206 98883

'DEUTSCHE BANK ALL THINGS NICE WINE WEEK' CELEBRATES FOURTH

Spurred by the success of yesteryears, the 'Deutsche Bank All Things Nice Wine Week' recently celebrated its fourth edition in Mumbai. Conceptualised by sommelier Nikhil Agarwal of All Things Nice—a wine consultancy service—in

association with
Deutsche Bank, the
week-long experiential
event was held
between 25 and 31
August. Touted as the
biggest wine initiative
in the country, it
offered a unique
opportunity to wine
aficionados to indulge,

experiment and savour the widest selection of Indian and international wines at select top-end city restaurants which were specially hand-picked by All Things Nice to participate in the event. A preview dinner was hosted by Agarwal at Hotel Sofitel's Indian restaurant 'Jyran' (in Mumbai), where the sommelier personally served wine to the guests while explaining why a particular wine was being paired with the course being served.



Some Of Our Unique Event Properties



Celebrating India's Finest

Celebrating India's Finest showcased the Indian Wine Consumer's Choice Awards 2012 winning wines. Each winery was given a designated space and could also showcase wines from their portfolio apart from the winning wines. Representatives of each winery interacted with the guests over wine. Guests were handed a booklet with each winning wine and tasting notes and had the opportunity to taste all the winning wines as well as wine from each winery portfolio.



Twisted Decadence

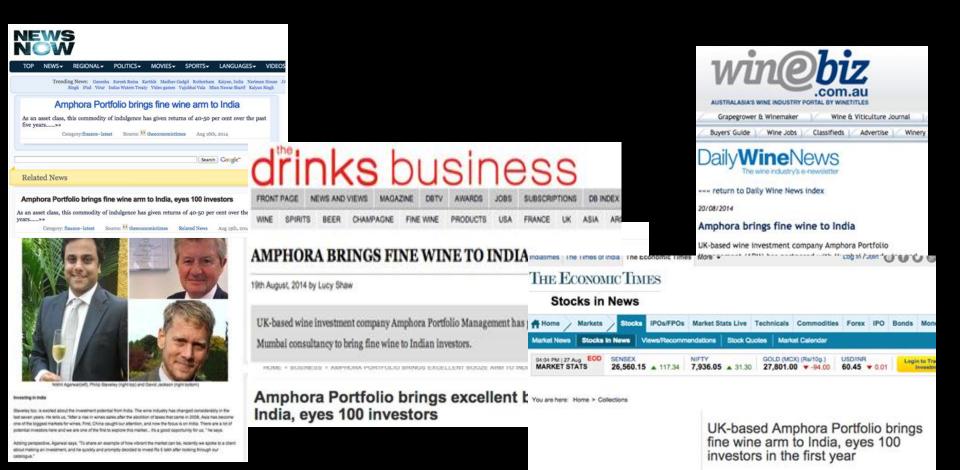
This unique style of dining gives guests the experience of dining blind folded. The taste and aroma of the food and wine, are heightened making it an absolutely pleasurable experience. NDTV Profit features Twisted Decadence, to watch *click* <u>here</u>



Our Fine Wine Investment Services

All Things Nice now offers Fine Wine Investment Services to the discerning Indian consumer.

To facilitate and amplify this arm of our portfolio, we have partnered with UK's leading fine wine investment analysis and management firm.



Our Clients And Partners



A Australian Wine	Official Wine Educator
Indo-french Chamber of Commerce & Industry	Official Partner Providing Distribution Solutions and Marketing Expertise to French Wine and Spirit brands
ATMA	Charity Partner
India Business Group The New Age Chamber	Affiliated with
NCPA	Cultural Partner

Our Clients And Partners















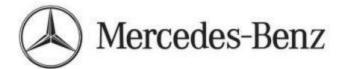




















Our Clients And Partners



www.allthingsnice.in

































Our Events And Experiences; Customer Engagement



Wine Appreciation Program



Wine & Music Festival





Walk Around Wine Tasting at the Chambers, Taj Mahal Palace Mumbai.









The All Things Nice Single Malt Evening in association with BNP Paribas, Ferreti Yachts and Millionaire Asia magazine.











all things

All Things Nice hosted a Single Malt Evening for Nomura Bank at Four Seasons Hotel, Mumbai.











Wine and Cheese conducted by All Things Nice for Bain and Company





all things NICE

All Things Nice hosted its newest concept Submit for Citibank at the Taj Lands End. Wines were paired with a traditional Indian thali along with art.







Our Events And Experiences

all things

Wine & Single Malt Tastings and Dinners, Cognac Evenings and other Epicurean Experiences.











56 FIRST PERSON



Nikhil Agarasel photographed at Cafe Zoe, Monthai

SPIRIT'ED TRANSFORMATION

The Marwari community's perichant for relishing the finer things in life is not new, even when it comes to wine, in spite of the fact that they are by and large known as a community that abstains from spirits. Nikhill Agarwal, sommelier and director of A6 Things Nice, an enterprise that offers customised food-and-beverage experiences, talks about the shift in the Marwari perception of wine against the backdrop of the fast-growing wine culture in India.





September 16-30, 2003

Business India – September 2014

Advertising & Marketing

BUSINESS INDIA + THE MAGAZINE OF THE CORPORATE WORLD:

MARKETING

Spirited returns

Wine investment offers high returns and popular amongst HNIs



while Agarwal, commelier and founder, All Things Nion, has a firen conviction that "indicated and they have been drinking wine for 15 to 20 years, while some parts of the western word has been drinking for 1,000°s of years, but already a small percentage of Indicates can triump even the most experienced wine consciousur."

Not empty talk from Agarwal. He should know better after having worked with companies like Sala Vineyanis, Moej Hennesy and Diagon and having been associated with the liquor industry for the post of years, Agarwal realised that one them to the sale of the communer, maining them understand and appreciate wine and spirits, and enabling them to make better buying decisions.

So rather than just start wine tasting sessions, Agarwal decided to provide that missing link through his company, All Things Nice, where apart from marketing brands that

deserve recognition also help the hospitality and travel industry, namely altilise, put together worldclass offerings and service standards for wine and spories. In addition, and more importantly, highlight to Indiane that investment in wines can bring high returns.

"Any brand that offers quality and value is in demand here. And depending on the risk appetite of the investor, we're targeting a minimum of 14 per cent per annum, but this is simply the lowest return we envisage," says Agarwal.

High return on investment

There is profitable logic behind this, laxuary winns have become a states symbol for India's new high met individuals (1987b) irrespective of the cost. The reason, according to Alek Nanda of Alek Nanda Company, in the label and year, and the older the wine, the prestige value increases because there are only few wailable?

Appreciation of fine wines is on receive a certificate of ownership, the rise with India being the 11th, which can be used to achieve returns

largest wine consuming country in Auta Pacific, and wine communition is poised to rise from 1.21 million cases in 2013 to 2.1 million cases by 2017, according to an international Wine and Spirits Report 2014. As a result, local consumption will be 1.15 million cases of red wine, 0.63 million cases white wine and 0.10 million cases white wine and 0.10 million cases rose wine by 2017, and one-in-four bottles consumed would be imported.

With wine consumption and appreciation on the rise, All Things, Nice has thed up with UK's Amphosa Portfolio Management to bring in fine wine investment for India's wealthiest.

Agained explained, "Yes, there is a definite demand from the growing urban middle class for the finer aspects of life, and food and drinkare amongst the top 10. Interspers are generally titts of both the secon

and they either understand wine or understand financial investments. In addition, there is also demand from investors in tier II or III cities who look at wine purely on a financial busis without

being interested in wine culture."
And portfolions can range from
£3,000 (₹3 lakht to £20,000 (₹20
lakht) But II is not just every foreign
brand that can being in the neturns.
Wines that are easily tradable are
listed on the folocorberg LIVX100,
a fine wine index that morniors the
price movement of 100 of the most
sought-after fine wines, and they
include Soudeaux wines, often called
First Grosettu and include Lafter
Bortschild, Margaoux Medoc, Latour
Medoc, Haart-Brion and MoutonRothschild, Margaoux Medoc, Latour

Also Cheval Blanc, Petrus, Ausone and wines from Burgundy, the Rhose, Champagne, and Italy, And wines bottled in 1989, 2000 and 2005, kept in store for 7-70 years, would also bring a beathry return.

For the investor, wines are stored in government-controlled bended warehouses with peoper identification in London, by Amphora Portfolio Management, and investors receive a certificate of ownership, VIKAS BAHIL

Film Director and Producer

Unasily lies the head that wears the crown. But Vikas Bahl seoms very happy being anoisted the new king of the box office after the sunsway success of his directional venture. Queen. This boy from Delhi breads to dreas like Ashhon Kutcher in Two and a Half Men as he is normally seen in jeans, a tee and an unbutboned, checked shirt loosely thrown over. His look is catual, simple, very round his the person that he is known to be. What do stand out are his pair of blue-immed spectacles and his smile of success as he continues to ride the magic flying red carpet. Bell's courage to portray women exactly as he had seen them whill he was growing up in Delhi, reveals his empathatic side. Bahl belianes that interesting stories will always be haund.



NIKHIL AGARWAL

Nähil Aganval Isunched All Things Nice, to promote wins, single matts and other gournet food cubme in locks. After a strit with Diagno backed by an advanced degree from WSET, London, Aganval set up a platform to introduce and educate to a shafform of the promote strip since such as wines, cigars, cognate and cheese his has brought his expertise to Indian customers which include restaurants, footis and companies, giving a new swith to the vive industry in the country.

He has brought to customers which hotels and comp to the wise industrial.

AMIR RAD

Gentles Seaster

Coming liventor.

Boys will be boys and they all love playing games. But what fun it must be to conceptualitie and invent your own gamed Amir Rau, the boy from Sin Jose, graduated from Columbia University and initially joined. Electronic Arts to work on the Corenard and Conquer Franchise, In his, pursuit to give back to gaming, he set up, with Gavin Simon, Supergiant Games, an American video game development company, Its first game 'Batton' was listed among several 'Game of the Year' lists. After the success of 'Battion', Ravi, 'Transition' is expected in 2014, with a female protagonist. Ras looks like a young Bill Gatter with rimmed spectacles and a trademark hoodie, which he sports at almost all appearances.



Verve Men's Special June 2014





CALENDAR

AROUND TOWN



where selfish behaviour is also and. It for uses, on the mental and physics anguish that pid couples face that is the callocamess on the part of their rhiddren who do not availate be hardered with the exponsibility of look sterley, Rose Sherby, Printik Ferndhorkor, Shordwitz Shoresa and others.

divising their SAE night, where the feature a new france to take a mational SAE care flownors packaged in a hesh avatar. The entry is free. Time: 10 pm-11.30 pm; Venue: Bluefrog, Matho stadies Mill's Com pound, Lower Parel 6622 3237 MISCELLANY fitts, a play about a young forthright gir

Sook towards. We had whisky The play de Waland Plank whose relationship takes a number of twists and play amoning and seri-ous as the fresh and intutive approach of Watch the play to see how fits gets clouded and atfled as she Price: Rt 1,000: Time: 12 pm-3 pm grapples with the Waterstones Bar & problem of a formal education. Time: 6.30 Hotel, Salvar Elepm; Venue: Experi-mental Theatre, NCM, Nariman Point; Contact: 022

wated road, Andheri East Garneth Chatturchi Just around the corner, the forum ance Mumbos Grit: Foratmakfrom be serving a great variety of Moduke and a for a view of cancading a special lunch With A traditional Maharash

apperbury, Forthe ditional Xadat Rooms music counts, you can chaose from a wride display at the hotel able in veg and non over like the Thomas tyle with the food and ecor and avail the of for that is on till August Chicken and other ve curry options. Neo-di sence Hotel and Coneachday will ensure a sweet ending to this Pinaciai, For reserva

on-022 6692 7550 or ing its obversubline for its patroni. For receive of others and alobal in the night. The delicacies, cucitaili directors, like the Caldio neer Muchroom Ka11 pm -1.30 am lesnue: Gou Por Things Nice Way

cisbackand st local and inter sational wines to voil discount of any bottle SASTEMATIC ENVISOR. Some of the partie chi, Le Mangl, Cage Margi, Viccinia, Di Napoli, Busabara Co-Softed, To President alt Water Cafe and To Cands Ford among oth ers. Date: Till August 11. For the complete

ingunics in.

shows using pointings that address diverse issues ranging from the personal to the universal. Sinkar believes that his works are a visual comment or socio-political mores and a decadence of values, human foliles and obsessions. The paintings borrow heavily from from pop salture, predominantly follywood cinema posters. On till August 31, Tiese 11 am-7 pm; Wesser, Johangir Art Gallery, 161 - R, M. G.

Indian Express Mumbai Newsline 28th August 2014



Afternoon DC – 16th August

EVENT WINE WEEK BY ALL THINGS NICE A WEEK OF WINE



cend offices of the work premises. Pregs. Vetre, Masala Bay and several apportunity to experiment with new on the All Things Nice website.

The event is taking place at some of designed for people who love wire. Wises select restaurants across the the best remainings and botch, with wine and food and for those who are city (check their website) sup-end restrainams offering ser curious. One can indules in wines to

Organisad by All Things: Qui, Posts, Olive, Rottictus, Vinctors: ments pained with wine. There is Nice to association with: by Sola, Basuba, Courtsard Murrors, bonesdy so better time to experien The Destruite Bank, the Two One Two Bur & Grill, Poco Loco, or and algo than Wine Work. is be a lot of fan, going you the man, the full list of which is available by each restractors with algorithm

ine and savour a wide selection See Nikhil Agarson, director of All mindaign in. Things Nice, tells us. "The week is whom Dp to August 31 from all over the world or a 30%

There will also be a mems created dishes raised with the winey for you

at, www.albbispoints.in/

Midday - 16th January 2014

THURSDAY, IB JANUARY, 2014. MUMBAL www.mid-day.com

05 HITLIST THE GUIDE to food/art/books/shops/



You win(e) some you lose some

ost of you have been reading about wines for years now — the different varieties of grapes used, the process of fermenting them, the correct colour of the wine, its aroma and taste, and above all how to pair wines with Indian food. If you consider yourself a wine connoisseur, and can tell a wine's name by just a sip, now is the time to put that knowledge to test, All Things Nice has organised the Indian Wine Consumer Choice Awards where

they will be offering a range of domestic wines for testing without any labels. All you have to do is grade it based on your understanding of wines and on the basis of its appearance, aroma, palate and finish. So, join wine-lovers from all over Mumbai and judge the best domestic wine.

ON January 18, 2 pm onwards AT Taj Lands End, Bandra (W). TO REGISTER Log on to www.allthingsnice.in



HT Brunch - 4th May 2014

Nikhil Agarwal Wine and whiskey promoter at All Things Nice

WHAT YOU THINK HE DOES:

Drinks fine wine and spirits as a matter of daily routine. Eats at the world's top restaurants. Travels to vineyards and distilleries over the weekend, sourcing new flavours to introduce people to.

WHAT HE ACTUALLY DOES:

"Guilty as charged," says Nikhil Agarwal. His job as founder of All Things Nice, which aims to introduce regular

people to

whiskies, single malts and gourmet experiences, is pretty much what people imagine it to be. But Agarwal adds that the hours between the hedonistic moments are hectic. When your day ends and you're looking to unwind - that's when his workday begins. An event that might last barely a few hours on a Friday evening means he works non-stop from Thursday morning to Friday late night with just a few hours of sleep. Weekdays and weekends blend into each other and so does the personal and professional. Agarwal now

events per week.

For someone dealing in the finer

And have everything ready on time too. "The bad days in this field are not always event related," Agarwal says. "Most of the time, the agony is caused by vendors

accurately."

So when an event, big or small, is a success, "there's a sense of pride for having introduced such

who don't deliver on time."

anticipate all of them. You have

to know your field of work well

and be quick to answer questions

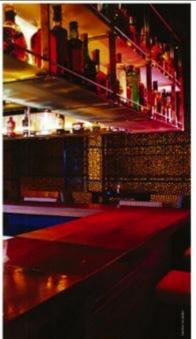
things, the pressure is
always on. "It's our job to pay
attention to everyone's likes and
dislikes," he says. "While we get
similar questions from different
groups of people, it is difficult to

concepts and executing them in
India," says Agarwal. It's what
makes the sore throat, the yelling
at suppliers and the many test botties of bad wine worthwhile.

WANT TO DO THE SAME? Educate yourself on wines and spirits with certification courses abroad. "It's wery important to have a clear definition of what you want to be," Agarwal says. Network well so people trust you and taste all the wine and spirits the world has to offer. Get into the field only if you are really passionate – it's the biggest reward.

Chetna Chakravarty has something of a dream job herself. As the founder of The Basket Case (@TweetTheBasket), she runs a homemade gourmet food delivery service and gets to taste a lot of goodies as part of the job.

Blackbook – April 2013



proportionately related to how successful you are. Surrogate marketing by leavy stocked baseds have been esthermaly helpful in introducing consumers to the finer things as this Repeat cancernation as a benefit that brands enjoy ence the introduction is recommitd.

internationally, moderating and sales their burds other worn its underscared holds purplated reference or due to employing When they shall be for any and the moderate product of the nicerty on any with our a follow powerful mercurean, they a sent our products with the walls. The lowery advant or lands it is not the service of market is driven, they a small text growing proup of weelfly infairs and international hashess and include any of the service of

conformation, our perception of facinity is alresed. All all between are offered produced into the facinity controlled on the facinity controlled on the facinity controlled on the facinity controlled on the facility of the

that same indies consumes are willing to spend the equivalent of luxury

to a glabel perspective, internationally when someone orders origin and in glass of diverspage it len't industrial order lawary conscription. Remarket in relating the consequent of diverspage is all length one in the overlay. It is country the transcription or surgicities, known consumption would relatine an order age of the surran steps and in a virtuage country.

The first branch of whisty, walks or wins are often consented by people of this forms, in the carping of select spirit glacies. They may not a pleague quitter al reclassrate, and have or when centralising a large rather of people. To quote a terred who often reaches to the country turner, "I year near to this up your cleans bit in tools, gib for a bottle of water." A shake the centralising of a false will a finish or defined to when," A shake convention of a false will a finish or defined to make." A shake convention of a false will a finish or defined to the convention of the control of the contro

bland, frequent travellers often stock up their last with quechoses from the duty less suchlos. For either which do not have the list privilege of travellery elem, private reversecting sluds are good places for some of the freed species at reasonable from prices. With a caption excloser and demanding numbers, many of these oldes have reamined their wice lists and last versus.

The one industry that borefice from the traush of the wires and quints industry is the longer gray market, register, white lender's section disportment, in a fall to seen higher revenue, longer high Auties on enjoyment alcoholic, graductic overnoodly become an expensive that converners from for chapter alternative mesers to secure them.

Do Indiano consume alcoholbecouge they love the filter things is shift has always. There are many other reposes of consumption in the country.

Social tenne and public proception tales consumption to compleme, and the second control complement of formation to complement of formation to complement of the second control contro

basis of tasks

Nilchil Aggarwal
Dhector and Settmodes.
At Through Nea, a plantform that
helps consumers fine rune their
tools for the food things in life such
as wines, withdow, ungle malts and

for purchasing luxury because of our fack of apareness to experiment and understand qualities on the

Indian comparison also operationably on occasions desting in more fewary products fail a personal personal control of the pers

Consumption patthers depend on the city that the consumers like in People in New Dahl spend more laveling than those in Mantais. On the Ripode, not eliable in Mantaisi's more expensive than that in the capital than a larger number of poople in Mantais there is Samily bornes and so have an invasing a stille to spend an easily according have the Ref.

Agents. The book receivation undergoing in the country at the receivant will have a huge positive offset or husery sistable. As takes yet reliefs and three is a higher availability of disquality income raids, being cover of the factor as a higher availability of disquality income raids, planty one of the factor and the second of the



BBC Good Food - April 2012





dedicated to

Introducing the

the gournet life.

Indian consumer to

Hibbit Agerwal, a This is an interesting time to be trained sommetics plyes you the lowdown on the top wives - local as maken it easier for concephiles to trywell as internations Randings are two delicious varieties - available in indian wire shops. Apprend in director of AE Things New, a company

> The first time I came across a Riesling wine was 14 years ago. when I visited the Neuschwarston. inspired the castles in Walt Disney mentor ordered a bottle at lunch and I was floored by the purity of the taste.

Resling, considered the king of white grape varietals, is beld in great enteren - 2 makes wines ranging from dry to hasdoudy sweet while perfectly expressing the terroir from which it comes from. It also has the ability to age for many years allowing. the wine to develop over time.

flavour make it a delightful varietal. Versatile enough to be enjoyed with a salad, a spicy That carry or even. densert, this wine is more to get your. taste buds tingling.

Another personal to courie is the Malboc, produced under the appellation Cahors in France Inducts is where it originated) but it is in-Argentina that it has gained massive ground. In Argentina, one can get 200% Malbec varietal wires that are full bodied and juicy with notes of blackberry, plum and some spice. After aging in French or American nak, you get a rather classy wise:

10-MINUTE WINE GLIDE Rieslings and Malbecs

Wine pro Nikhil Agganval picks his favourite Malbecs and Rieslings available in the Indian market

drinking wire in lodia, More awarmencoupled with a higher degree of availability different grape varietals. Malbers and that have been available in India for a keeg time but haven't been as popular as the Shirar and Cohomet Surregnon

cartle in Germany, the same one that productions. My bost, friend and part

A Riesling's distinctive aroma and

Domaine Schlumberger Riesling Grand Cru Kitterle, Alsace, France (T.3.980, available at prominent wine shops rightorwide)

This is a dry powerful and perfectly balanced wine, with complex. concentrated flavours of citrus truits and a subble mirecality, it pairs well with a warm goat's cheese saled



Dr. Loosen Riesling Bernkasteler Lev Kabinett, Mosel, Germany

(#2902 available at prominent wine silvopio maticonwistiei Kabenett is a style defined by the German quality system (Pradikat), it has a low arrount of sugar. This wine comes from a top vineyard and is richly beduced it pars well with outlers.



Eroica Riesling, Washington State, 125A

67 4.750; available at prominent wine shors nationwide:

One of my personal favourities, the Foreign Directing has never time arrows. that are backed by subtle reperality. The wine is well balanced. By it with a preen-This curry or even a pad This satisf.



Villa Maria Rieslino, Marthorough, New Zealand

If 2:304, available at prominent wire

shops nationwide) This ripe citrus wine is delicate and beautifully balanced. It is intense with good length and a liney fatish. Try it. paired with avocado and croit suits.



MALBECS

Bodeges Norton Reserve Malbec, Mendoza, Argentina

IF LETT qualishie at prominent some shoes rubic/widel

This Malbec is ruby coloured with aromas of plum, mocha and spice. It is full bodied with a long finish and tastes. best with mushroom risotto



Terrapas Maibec, Mendopa Argentina

(F LS64, available at prominent wire shoos rudionwide) Terranes Mather is deep crimson with red hints. On the nose, you get

bladderries and chemies with spice and smoky undertones. It tastes of ripe truit like plum with chewy tannins. Par



(# 1614, available at prominent wine shops nationwide)

An excellent value for money wine, it has a deep purple colour with notes of wantils from the cast ageing, plum and blackberry and chocolate as well, Dark chocolate fastes delicious with it.



Bodegas Cantena Zapeta Malbec, Mendoza, Argentine

(7.2729, available at prominent wine shops rudiorwides

The findense Cardierse is dark violet in colour On the palate tehacos dark berries and minerals give way to a long fruit finish. Try it with well-done steak



APRIL 2012

DNA after hrs – 26th August 2014





Maharashtrian Theli

Diva Maharashtracha brings for you the most. authentic Maharashtrian Thall offering both vegetarian and non-vegetarian dishes at a nominal price. It offers more than hundred vegetarian and non vegetarian dishes like Raju Kothambir Vadi, Chicken Sagoti, Kokani Prawns Tambada Ressa, Bharlele Athekade, etc, as well as vegetarian varieties like OXP Vastache Shirde, Jaigaonche Pandhaya Wangvache Bharrert, Watana Batata Pattics Katachi Amti and Masale Bhaat, Bharleti Wangland yummy desserts like Xhanas. Doodly Halwa, Puran Poll and Shevayachi Khewrand so on.

WHITE Monday-Friday, Opm-4pm. EMIE: Diva Maharashtracha, Mahim.

This festive season beliebrate with impovative desserts at Goal Portuguesa. Indulge in mouthwatering rose petal kineer -- Chef Deepa Suhas Awchat's speciality. The dish is prepared with milk, airmonds, raisins, rose syrup and petals.

WINENt: Orgoing NERE: Goa Portuguesa, Mahim, Andheri & Thane TIME: IZpm-4pm, 7pm-IZam

Grab a bite of Falafel with Tahini, Cottage Cheese Umbria, Créamy Chick Peas Hummous with Survay Grilled Pita, Shish Taouk, Mediterranean Lamb Kuftah with Zatziki, Moroccan Lamb Nebab are the few among the many kebab dishes one can try during the festival. in sizzler variety Alferdo's offer Mediteranean Mushroom Cottage Cheese, Peas Mash and Cottage Cheese Steak with Mexicana Sauce, Sizzling Panang Curry Wygetables, Chili Oyster Roast Pork with Brown Onion Sauce and many other mouth watering dishes

WHERE Today IZ pm to I am WHITERIE: Alfredo's Royal Classic, New Link Road, Andherl (W)

A treat for wine lovers

All Things Nice had intro-

duced a week dedicated

to wine for the first time

in India in 2013. Owing to

its success All ThingsNice

s back with Wine Week's

fourth edition. Wine af-

clonados can look out for

an opportunity to incluige

experiment and savour

the widest selection of

Indian as well as Interra-

Sonal wines available at

the city's restaurants like

WHERE TE August 3

one week only.

Seraffra in Lower Parel for



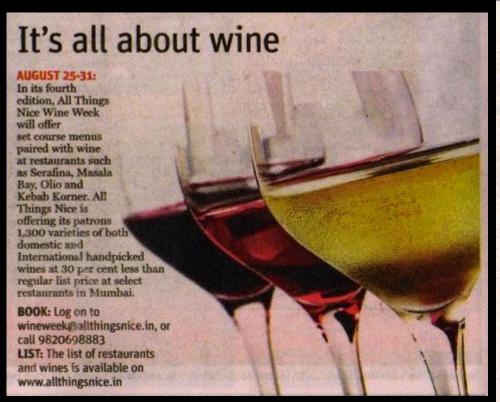
\$46 BBC Goodfood



ET Panache – 27th August 2014

MUMBAI, WEDNESDAY, 27 AUGUST 2014

Sunday Mid Day – 17th August 2014



Let the good times roll

Get high on Wine Week from August 25-31

glynda.alves@timesgroup.com

All Things Nice Wine Week is back in its fourth edition. Conceptualised by Sommelier Nikhil Agarwal, the aim was to bring together consumers and brands that deserve recognition. Agarwalsays, "We started All Things Nice in January

2010. I had worked with companies like Sula Vineyards, Moet Henessy and Diageo and had realised that there was nobody out there looking out for the consumer. We wanted to be a voice that would guide and

showcase the best

of wines and spirits across the globe to consumers who wanted to experience the best."

Wine Week was born out of this desire to let Mumbaikars explore a thriving culture. Agarwal says, "Over the last 15 years, wine consumption in Mumbai has truly taken off. There are bars, restaurants and hotels with a higher degree of fo-

> cus on wine and there are wine events and festivals... People increasingly serve it at parties. They want to educate themselves on wine."

> > The Week allows
> > patrons to
> > pic THINKSTOCK



try 1,300 varieties of both domestic and international handpicked wines at 30 per cent less than their regular price at their partner restaurants. Some of the participating restaurants include San-Qi, Botticino, LPQ, Nico Bombay, Cheval, Taj Lands End and Olive.

Agarwal says, "My favourite place to drink wine is Maritime by San Lorenzo at the Taj Lands End. I also love The Table, Indigo and the Taj Mahal Palace & Towers." •

When: August 25-31; Booking: Mail All Things Nice at wineweek@allthingsnice.

call 98206 98883











































Testimonials

"I was introduced to Laborie Pinotage at one of ATN's tasting events. I really loved the wine and the next night on a family outing at Olive @ ARC called for 4 bottles!"



- Aditya Vazirani, Consumer

"All Things Nice takes the very necessary steps to introduce consumers to fine foods and wines which is the need of the hour in India".

- Jehangir Lawyer, Fortune Gourmet - India's Largest Importer of Gourmet Products

" I had the opportunity to cooperate with Nikhil and All Things Nice' staff on various occasions for wine tastings and workshops, but I also had the pleasure to enjoy his wine pairings. All those events were perfectly organized, well attended and ATN has been a great support in promoting French wine but also in discovering and exploring the opportunities of Indian wines."

- Matthieu Lefort, French Trade Commissioner

"Technique of selling alone is not the key to open a market to Champagne. The product and passion are essential too. We are indeed happy that All things Nice has taken the responsibility to help people know their drink. With Nikhil's impeccable knowledge on the subject and drive, All Things Nice will definitely guide the category. We at Champagne Ayala, look forward to encouraging the cause. We will play a key role in the activities of ATN and make sure that the discerning Indian champagne drinker forms the best prefrences."

- Ray Martins, Area Representative, South Asia, Champagne Ayala

All things nice is a fabulous, fun way to learn about and at the same time enjoy wine! It's exactly what all wine enthusiasts need. All things Nice professionally executes wine tasting events and dinners while still allowing their patrons to enjoy a relaxed evening of fine wine and gourmet food. Congratulations !!!! Keep up the good work !!!

- Neethu Sheth, The Wine Rack - Importer

"Wine is about passion. Working with All Things Nice, one is always assured of passion and attention to detail in every aspect. Two thumbs up!"

- Ravi Gurnani, Director, York Winery



For more information on our events, services and media coverage please visit www.allthingsnice.in

Thank-you!