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CIRCULATION

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# AMBROSIA

Asia's largest circulated alcobev magazine

## Ethanol fuels deep crisis

India's  
1<sup>st</sup>  
Coffee Table Book  
for the alcobev  
industry  
coming soon

## INDSPIRIT 2012

2-3 March, Mumbai

- Exhibition ■ Conference
- Tasting Sessions
- Ambrosia Awards 2012

## India-EU Trade Deal Joyride for Some, Bumps for Others

SAP  
A SAP MEDIA  
PUBLICATION

Drink  
Responsibly



ENCOMPASSING EVENTS

# It's Beer, Beer and more Beer at Woodside All day Bar and Eatery!

An informative and enriching evening of Artisan Beer Tastings at Woodside - All Day Bar and Eatery, was recently held and appreciated by beer connoisseurs and enthusiasts alike.

The tastings encompassed a vast array of international beers like Asahi from Japan, Brooklyn Lager from USA, Erdinger from Germany, London's Pride from UK, Murphy's from Ireland and Liefman's Fruitesse from Belgium.

Nikhil Agarwal, Director of All Things Nice, the platform for knowledge, networking and indulgent experiences for wine, luxury spirits and gourmet food aficionados, planned out the following schedule: History

of beer, How beer is made - raw materials and process, The importance of your sense of smell - cinnamon and sugar trick, Types and Styles of beer and Tasting of each beer with regular intervals while talking about the beer being tasted.

India is one of the most prospective market for beer selling around 225 million cases with a per capita consumption of around 1.5 litres while the highest per capita consumption in The Czech republic is over 150 litres. This perhaps underlines the importance of beer in the Indian market which not only has the second largest population but also a very young one.

"Cerana craft beers" has the Event Partner for the evening at Woodside. It is

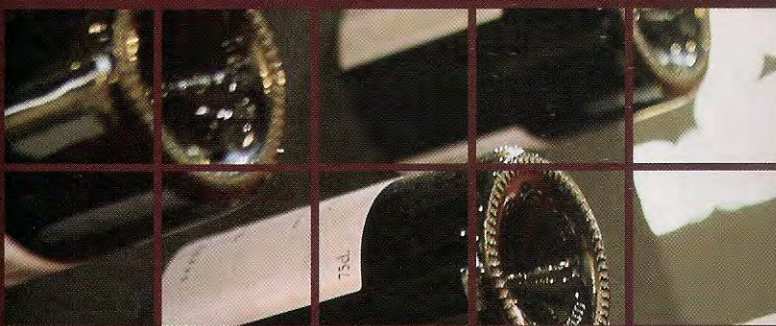


Nikhil Agarwal conducting beer tasting.

the premier importer and distributor of craft beers in India and has exclusive partnerships with traditional

beer companies from around the world. 🍷

Vincent Fernandes



## Alimentaria 2012

26 - 29 / 3. Barcelona. Fira de Barcelone. Gran Via

## Intervin - The think tank for the wine and spirits industry

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Alimentaria Exhibitions

FIRA DE BARCELONA & REED EXHIBITIONS JOINT VENTURE

