

NOT FOR SALE

# VERVE®

THE  
SPIRIT  
OF  
TODAY'S  
WOMAN

MEN'S SUPPLEMENT 2014

10  
MOVERS AND  
SHAKERS

ARJUN  
KAPOOR  
A NEW STATE OF BEING

HAUTE  
AFFAIRS  
RAMP BUZZ  
LUXE ACCESSORIES  
WRISTY FLAIR



# THE ALCHEMISTS

**INNOVATIVE LEADERS. INVENTIVE ACTORS. OUT-OF-THE BOX THINKERS. CREATIVE MINDS. THESE 10 MEN GRAB THE SPOTLIGHT BY BEING WHO THEY ARE AND REDEFINING THEIR SPHERES BY THEIR ACHIEVEMENTS**  
**TEXT BY KIRAN C KHANNA**



## ADITYA GHOSH

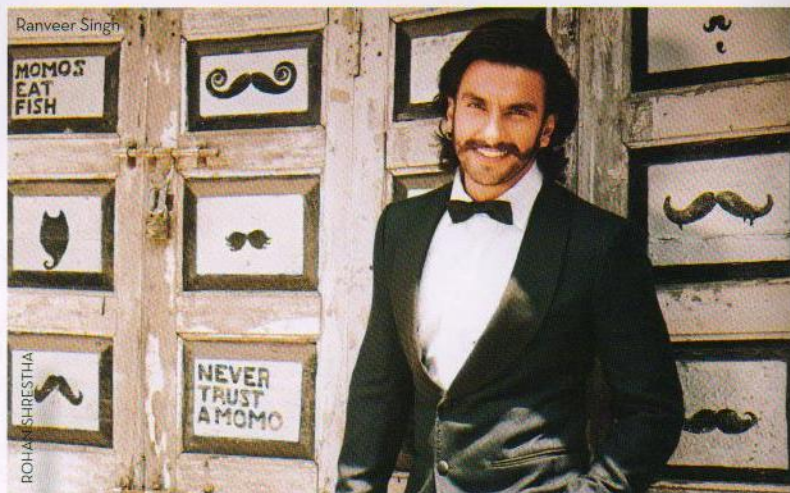
*High Flying Chief*

He personally believes in flying incognito even on the airline he has steered to such heights in the Indian skies. The lawyer turned Indigo head honcho is proudly leading the fastest-growing low cost carrier in the world. His humility and modesty is well-known to those who know him for he always says the success of the airline is due to his team and 'work family'. Believing that life was never meant to be easy, he fights the inner demons of complacency and arrogance. Often seen in suits at formal events, he is known to be most comfortable in jeans and shirts - and but naturally, often wears blue! Quite inspirational are the talks he delivers to his team at his office, sometimes early in the morning - where Ghosh connects with each person with an endearing awareness of his role. When not working - although he is wired into his work almost 24/7 - he plays with his two kids, cycles, practises golf and even cooks. He is known to bake a great apple pie with custard sauce on the side.

## RANVEER SINGH

*Bollywood Superstar*

He has Deepika Padukone as his arm candy, he has been the lead protagonist in a Sanjay Leela Bhansali film (*Goliyon Ki Rasleela - Ramleela*) and has featured on one of the most popular episodes of Karan Johar's *Koffee with Karan* in the latest season. Ranveer Singh, the current flavour of the cut-throat Bollywood arena, is raking it all in. From commercials to talk shows to A-list movies, he's seen everywhere. Singh started his career as an assistant director and then got his big break in YRF's *Band Baaja Baarat*. Life has been a honeymoon ever since. Singh and his clothes are like Siamese twins - bold, brazen, trendy, loud and risky. But he is a showman at the end of the day - in the true sense. He epitomises the idiom "If you've got it, flaunt it!"



## KARAN CHOPRA

*Social Entrepreneur*

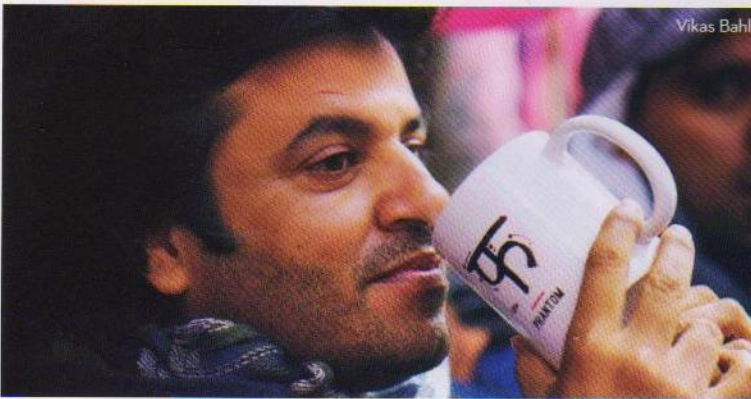
*Forbes* described their brightest youngest stars of 2014 as 'founders and funders, brand builders and do-gooders.' Karan Chopra, a young 29-year-old Harvard graduate (an Indian origin lad who grew up in Ghana) who co-founded GADCO, was one such star. The objective of Chopra's business is to help Ghana's poorest farmers reap higher profits by providing seeds and fertilisers, buying their crops and selling them in a global supply chain. Prior to this the global desi spent three years at McKinsey where he was awarded the social sector fellowship. Chopra is often seen in *khetis* with collar tees and chinos. At times he is seen wearing a zipper sweatshirt over his simple attire.



## VIKAS BAHL

*Film Director and Producer*

Uneasy lies the head that wears the crown. But Vikas Bahl seems very happy being anointed the new king of the box office after the runaway success of his directorial venture, *Queen*. This boy from Delhi tends to dress like Ashton Kutcher in *Two and a Half Men* as he is normally seen in jeans, a tee and an unbuttoned, checked shirt loosely thrown over. His look is casual, simple, very much like the person that he is known to be. What do stand out are his pair of blue-rimmed spectacles and his smile of success as he continues to ride the magic flying red carpet. Bahl's courage to portray women exactly as he had seen them whilst he was growing up in Delhi, reveals his empathetic side. Bahl believes that interesting stories will always be heard.



## NIKHIL AGARWAL

*Wine Sommelier*

Nikhil Agarwal launched All Things Nice, to promote wine, single malts and other gourmet food culture in India. After a stint with Diageo backed by an advanced degree from WSET, London, Agarwal set up a platform to introduce and educate the Indian consumer on all things nice such as wines, cigars, cognacs and cheese. He has brought his expertise to Indian customers which include restaurants, hotels and companies, giving a new swirl to the wine industry in the country.

## AMIR RAO

*Gaming Inventor*

Boys will be boys and they all love playing games. But what fun it must be to conceptualise and invent your own game! Amir Rao, the boy from San Jose, graduated from Columbia University and initially joined Electronic Arts to work on the Command and Conquer Franchise. In his pursuit to give back to gaming, he set up, with Gavin Simon, Supergiant Games, an American video game development company. Its first game 'Bastion' was listed among several 'Game of the Year' lists. After the success of 'Bastion', Rao's 'Transistor' is expected in 2014, with a female protagonist. Rao looks like a young Bill Gates with rimmed spectacles and a trademark hoodie, which he sports at almost all appearances.



## ARZAN KHAMBATTA

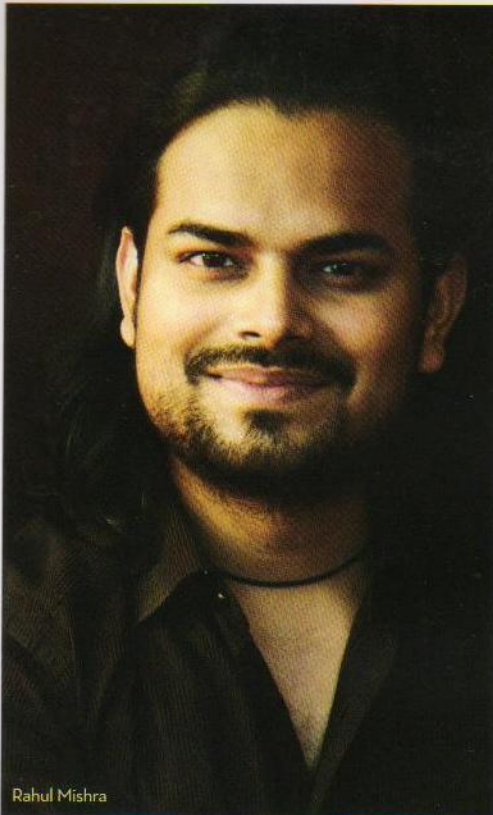
*Artist, Sculptor and Stand-up Comedian*

He is the man who has made metal a magic medium, giving it different forms infused by his imagination. He is also the man with the Midas touch for whatever he touches turns to gold. With a befitting company name 'Chisel Hands', Arzan Khambatta's sculptures and works of art find pride of place across mantels, lobbies and in several places in India and overseas.

Khambatta, the quintessential Parsi boy from Mumbai's Dadar Colony, has come a long way. Not only is his mind a fountainhead of creative ideas, engaging with different materials (you may find his head immersed in a 10,000-piece jigsaw puzzle), but he is also known to be a fitness junkie who regularly does triathlon workouts such as cycling, yoga and running. He carries his jeans and tees with ease and comfort. He dresses in young, comfortable and on-the-go clothes.

This man is willing to deviate from the norm. 'No risk, no glory' is what he believes in. And, in his late 40s, he has made a creative switch to a different sphere adding another facet to his personality. With elan and confidence, he pursues his 'side business' which is the new love of his life - stand-up comedy. It is oxymoronic though to find him sporting his serious *bandhgala* at these events!





Rahul Mishra

## RAHUL MISHRA

*Edgy Designer*

From Malhausi in Kanpur (where he schooled) to a fashion school in Milan, (the epicentre of fashion), he has come a long way. Mishra was the first Indian designer to win the International Woolmark Prize at Milan Fashion Week in 2014. Mishra teamed up with weavers from Kerala, Orissa and other parts of the country to create the merino wool fabric, which is trans-seasonal in nature. In his winning speech, Mishra said, "It is incredible that from the sheep in green fields, you get this great product - and nothing was killed in the process." His award-winning collection titled 'The Lotus Effect' is ethereal and embodies an inner spiritual side. The crème de la crème of retailers have offered to stock his designs - from Harvey Nichols to Saks 5<sup>th</sup> Avenue. Celebrities like Deepika Padukone, Karisma Kapoor and Sonam Kapoor flaunt his classy, edgy and interestingly feather light clothes. He's officially arrived. He normally appears calm and contented. He is often seen in open single breast jackets and shirts with his black evil eye string around his neck. He also carries off his wavy hair with confidence.

## KUNAAL ROY KAPOOR

*Actor and Comedian*

Three men hail from a common 'family tree' - Siddharth, Kunaal and Aditya Roy Kapoor. If they had to make a Hindi film, it could easily be made in-house. One would produce, the second would direct and the third would act. But, all three walk their own walk and have carved their destinies on their own. Sensitive actor Kunaal Roy Kapoor is best known for his cameos in *Delhi Belly* and *Yeh Jawaani Hai Deewani* - where he held his own in the ensemble cast. He also acted in six episodes of the British Indian comedy series *Mumbai Calling*. He does not live in anyone's shadow. Unafraid of competition, he did not choose his brother's production house when he decided to direct a film and instead went along with a different Siddharth (Jain) to direct a horror film (*Pool*). This Roy Kapoor is known to steer his own path to success, having the faith, confidence and conviction to make it on his own. And in his staple shirts and chinos with a jacket thrown over for a glam soiree, he looks like a happily married man, which many in Bollywood are shy to portray.



Imaad Shah

## IMAAD SHAH

*Actor and Musician*

Naseeruddin Shah and Ratna Pathak's son has inherited their genes and talent pool. There is a winning *jugalbandi* in Imaad Shah's DNA that plays gently between films and music. Though Shah has acted in award-winning films like *Little Zizou*, his primary love appears to be music. He is part of the electro funk-group Madboy/Mink - he represents the Madboy half whilst the other half Mink is represented by his girlfriend Saba Ahmed with whom he shares a great chemistry on and off stage. He dresses like a confident rock star - with his mop of Indian curls, graphic tees and sunglasses hanging loosely. Sometimes, he is seen in quirky mismatches with striped shirts and checked pants and waistcoats. That last piece of clothing appears to be his favourite accessory. He reminds us of a young John Lennon. His view on Indian cinema is coloured by his theatrical background - he veers towards independent cinema as seen in the choice of films he has acted in like *The Reluctant Fundamentalist*. He is clearly a free thinker and a well-informed young man who refuses to take assistance, even from his own! **V**